



WORK EXPERIENCE

August 2010 - Present

User experience designer at RMA Consulting // London

October 2007 - June 2010

Freelancer // London

Responsible for design projects, from branding to final print production. This includes logo design, business cards, letterheads, portfolios, brochures, uniforms, and promotional merchandising. Consistently delivering a professional level of work for a large commercial company.

April 2010

Intern at Wallpaper* // London

Involved with the 'Made in Brazil' issue, the first stages included research and management of content, in which I had to contact Brazilian artists, architects, etc, to negotiate and translate the necessary requirements. The second stage was the production of the magazine, which involved a range of design processes from layouts to colour proofing, to branding and photography.

July - September 2009

Intern at Collective // London

Assisted in the design process in a highly collaborative digital agency by meeting clients, brainstorming ideas and delivering rich media online applications. Some of the clients dealt with were: EA, Honda and Madonna. Also in charge of designing internal marketing materials, such as the company's brochure, business cards, and website. Acquired and improved software skills.

June - September 2008

Intern at t5m.com // London

Working for a small production agency has given me extensive professional experience. Daily tasks included: meeting clients, brainstorming effective online business strategies, and executing both online and offline designs. Involved in re-branding and re-designing the entire website. Have since worked as a freelancer, designing and branding channels for their website.

January 2007

Intern at McCann Erickson // London

Gained insight into the structure and workflow of a big advertising agency. Built a working knowledge of advertising campaigns and their history. Participated in the entire process from conception of ideas to fruition.

EDUCATION

September 2007 - 2010

Central Saint Martins School of Art and Design
BA (HON) Graphic Design

August 2006 - 2007

London College of Communication
Foundation Studies in Art and Design

SHORT COURSES

June 2006 - August 2006

London College of Communication
Orientation course in Arts and Design

April 2006 - May 2006

Central Saint Martins School of Art and Design
Introduction to advertising

AWARDS & EXHIBITIONS

June 2010

Central Saint Martins Graphic Design Degree Show

June 2009

D&AD Student Awards 2009 (In-book nomination)
Free Range at The Old Truman Brewery

TECHNICAL SKILLS

Photoshop // Illustrator // InDesign // Quark //
Flash // Dreamweaver // HTML // CSS // Actionscript //
Final Cut Pro // After Effects // Processing // Arduino

LANGUAGES

English // Portuguese // Spanish.

HOBBIES

Photography // Music // Travelling // Eating.